

Reopening with POSitive Cinema

Making your patrons feel safe and comfortable was never more important than it is today.

We bring you the POSitive Cinema set of tools and features that will help to provide service expected by the moviegoers and your staff.



1

TRANSACTIONS MADE FROM HOME

- Your patrons can buy tickets, vouchers, gift cards, and preorder F&B through the **Mobile App** and the **Website**, right from their houses.
- **Dynamic Seat Allocation** will automatically create distance between seats being sold*.
- You can easily check the presence at a particular screening with all necessary details.

*You can also create different seat layout variants to adjust preferred occupancy levels and seat configuration for different days and screenings.



2

ORDERING AND COLLECTING

- Install solid, contactless **Hand Sanitizer CleanLine24** for the moviegoers entering your cinema.
- Further purchases can be done via Kiosk inside the lobby. Our **Smart Kiosk** can display F&B targeted upsell based on face recognition.
- Order collection will be easy using **Digital Signage**.



3

THE SCREENING ITSELF

- Install **CleanLine24** in front of each auditorium.
- Use the **POSitive Cinema Assistant (PCA) App**, to mark the cleaned auditorium.
- Use the **UsherApp** (part of PCA) for contactless ticket scanning.
- Run health and hygiene information during the preshow.

STARRING (in order of appearance):



Mobile App



WEB



DSA
Dynamic Seat Allocation



Cleanline24



Smart Kiosk



Digital Signage



POSitive Cinema
Assistant App



UsherApp

